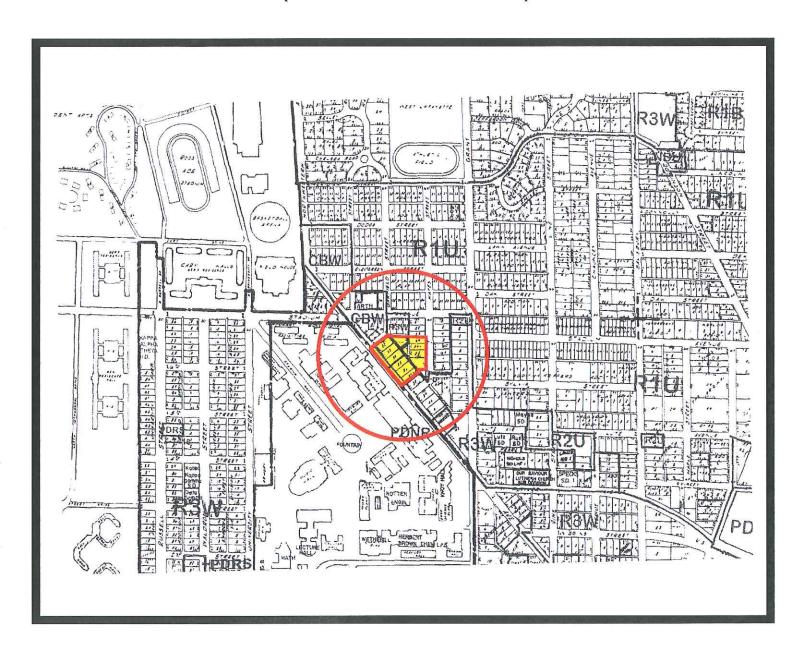
Z-2460 PURDUE RESEARCH FOUNDATION 516 NORTHWESTERN AVENUE PLANNED DEVELOPMENT R1U, R3W, CBW TO PDNR

STAFF REPORT August 11, 2011

Z-2460 PURDUE RESEARCH FOUNDATION (CWI/R3W/R1U to PDNR)



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PURDUE RESEARCH FOUNDATION 516 NORTHWESTERN AVENUE DEVELOPMENT 2011 R1U, R3W, CBW to PDNR

Staff Report August 11, 2011

REQUEST MADE, PROPOSED USE, LOCATION:

The owner/petitioner, Purdue Research Foundation represented by attorney Joseph Bumbleburg, is requesting PDNR zoning on 2.27 acres in West Lafayette for the 516 Northwestern Avenue PD (formerly known as Wang Hall). The project consists of a four-story, nonresidential mixed-use building containing approximately 145,000 square feet for an academic hall, retail and office uses. A 78-space surface parking lot is also proposed, with additional parking being provided in an adjacent parking garage. The property is located at 516 Northwestern Avenue, West Lafayette, Wabash 19(NW) 23-4.

ZONING HISTORY AND AREA ZONING PATTERNS:

With the exception of the Purdue Exponent Planned Development (Z-1278) approved in 1987, the current mix of commercial and residential zoning surrounding the subject property has remained relatively unchanged in this portion of the New Chauncey Neighborhood. Purdue's campus is directly west, across Northwestern Avenue from the site while R1U and R3W lies to the east. CBW, R1U and R3W is in place to the north of the subject property while PDNR and additional R3W zoning exists to the south.

AREA LAND USE PATTERNS:

Part of the subject property (the portion presently vacant) contained the Phi Kappa Tau fraternity; this building was sold to the Purdue Research Foundation in 2005 and has since been razed. The remaining portions of the subject property contain a Purdue Employees Federal Credit Union branch (which will have a place in the new building) and houses converted into apartments. North of the subject property is a McDonald's restaurant along with additional converted apartment homes; to the south are a Purdue University parking garage and the Purdue University Visitors Center. A mix of apartments and both owner-occupied and rental homes lie to the east.

TRAFFIC AND TRANSPORTATION:

Northwestern Avenue is classified as a primary arterial according to the adopted *Thoroughfare Plan*. The proposal calls for removing all existing curb cuts from Northwestern, where there will be no vehicular access. All vehicular access will be off of Hayes Street, to the east. An alley, presently running north/south through the site, will be vacated.

A maximum of 220 parking spaces are being provided with 78-spaces in an on-site surface parking lot and the remainder being provided in the adjacent parking garage.

The parking for the planned development is structured with some flexibility. For instance, it allows the Administrative Officer of West Lafayette to permit reductions in the amount of required parking. To do so, the planned development owner must be able to demonstrate, in a parking report capturing at least 2-years worth of data, that the present allocation of spaces is underutilized. The Administrative Officer may also require changes to the parking allocation if a parking problem is discovered.

ENVIRONMENTAL AND UTILITY CONSIDERATIONS:

City utilities and Indiana American water are available to serve the site. A total of 13.3% of the site is being reserved as green open space and the inclusion of a rain garden in a prominent area of the parking lot will not only enhance the landscaping for the project, it will also positively contribute to stormwater management as well.

STAFF COMMENTS:

The 516 Northwestern Avenue Planned Development represents a significant and positive change in the history of redevelopment in the New Chauncey Neighborhood. Purdue University, rather than simply acquiring land and developing outside of local zoning regulations, has instead sought to partner with the Purdue Research Foundation and build a project that is rooted in the community, sensitive to its neighbors, and innovative in its design both architecturally and in terms of the site layout.

The project is designed with the pedestrian in mind. There are numerous areas on both frontages of the building for outdoor seating in appropriately landscaped and hardscaped environments. The wider sidewalk, improved streetscape and an emphasis on pedestrian amenities planned for the Northwestern Avenue frontage will likely set the tone for all other redevelopments along this section of Northwestern. Apart from the academic and office uses, the planned development also provides a commitment to ground-floor retail; this represents a further enhancement to the pedestrian environment and to neighborhood business development.

It is staff's opinion that the 516 Northwestern Avenue Planned Development achieves a proper balance in meeting the needs of the university while providing a development that is appropriate in scale and use for this section of the Northwestern Avenue corridor in the New Chauncey Neighborhood.

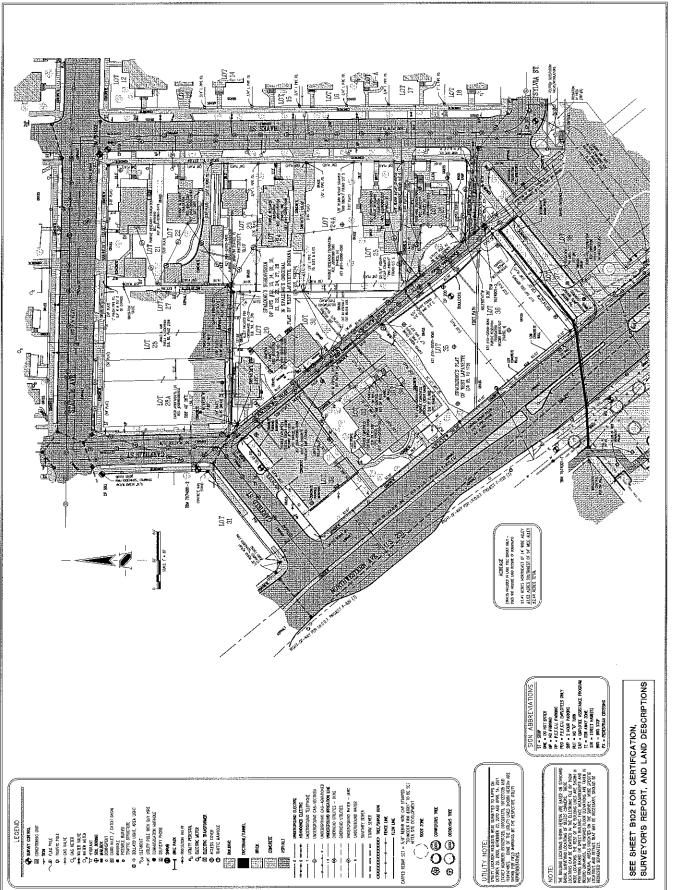
STAFF RECOMMENDATION:

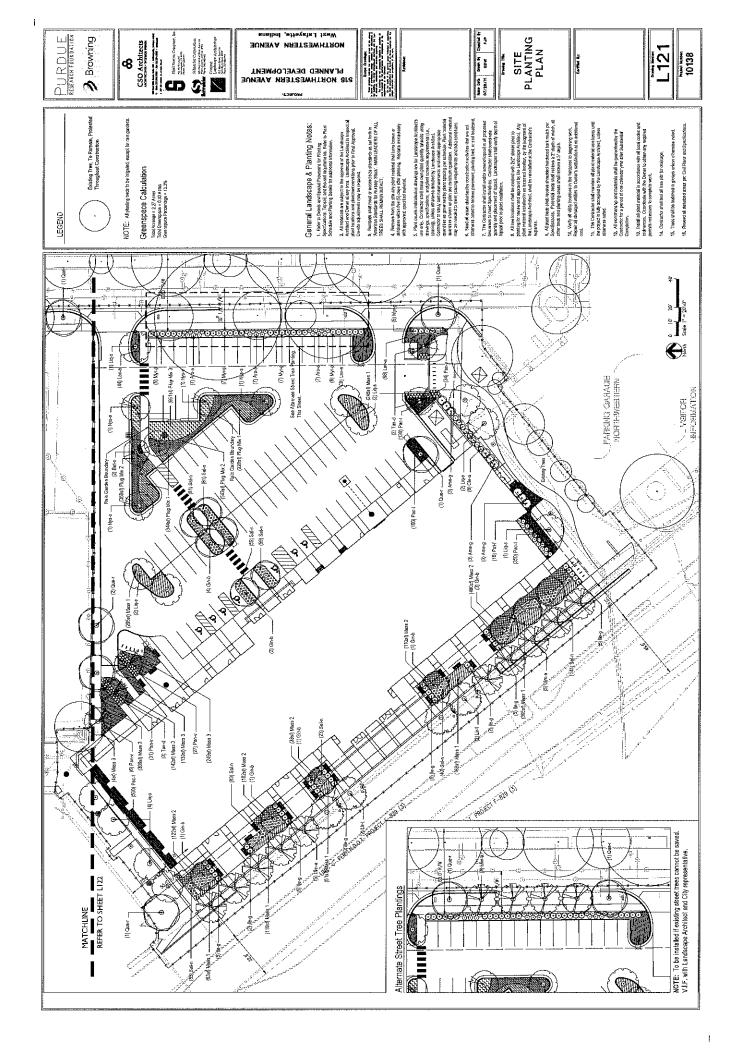
Approval, contingent on meeting all requirements of UZO 2-27-10 for submission of Final Detailed Plans, signed off by those noted in that section to include:

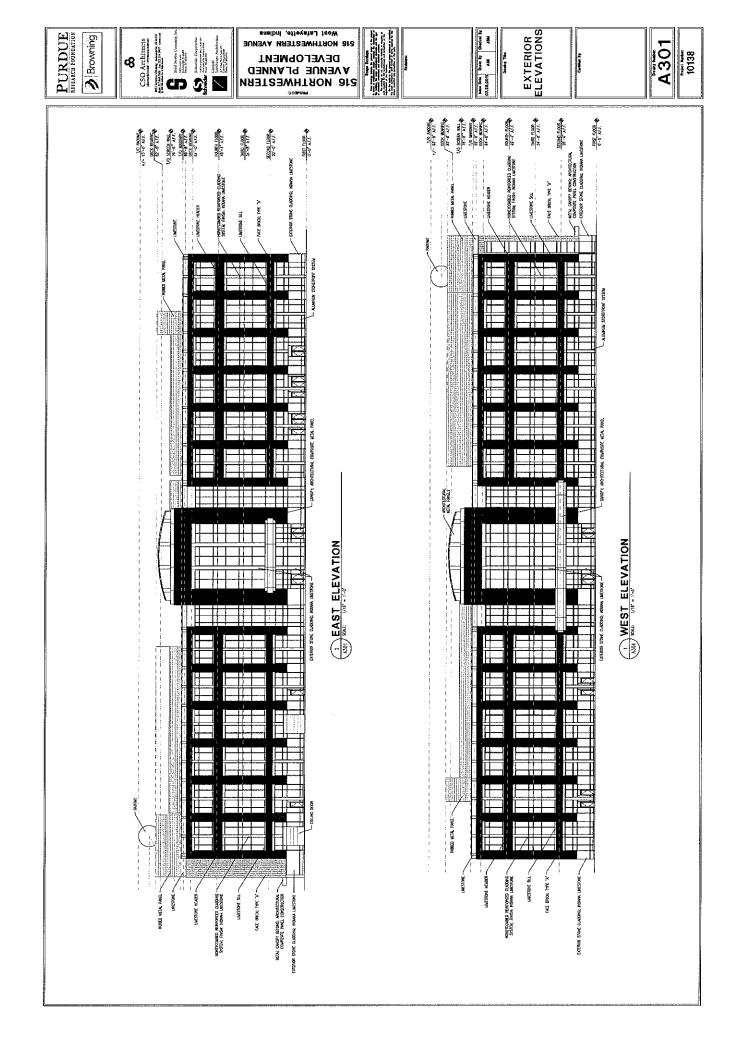
- 1. All sheets (other than preliminary plat) that make up the approved Preliminary Plan;
- PD construction plans per UZO Appendix B2-2;
- 3. A final plat per UZO Appendix B-3-2 as applicable;
- Appropriate surety submitted with final detailed plans;
- 5. Plant schedule approved by the West Lafayette Greenspace Administrator;

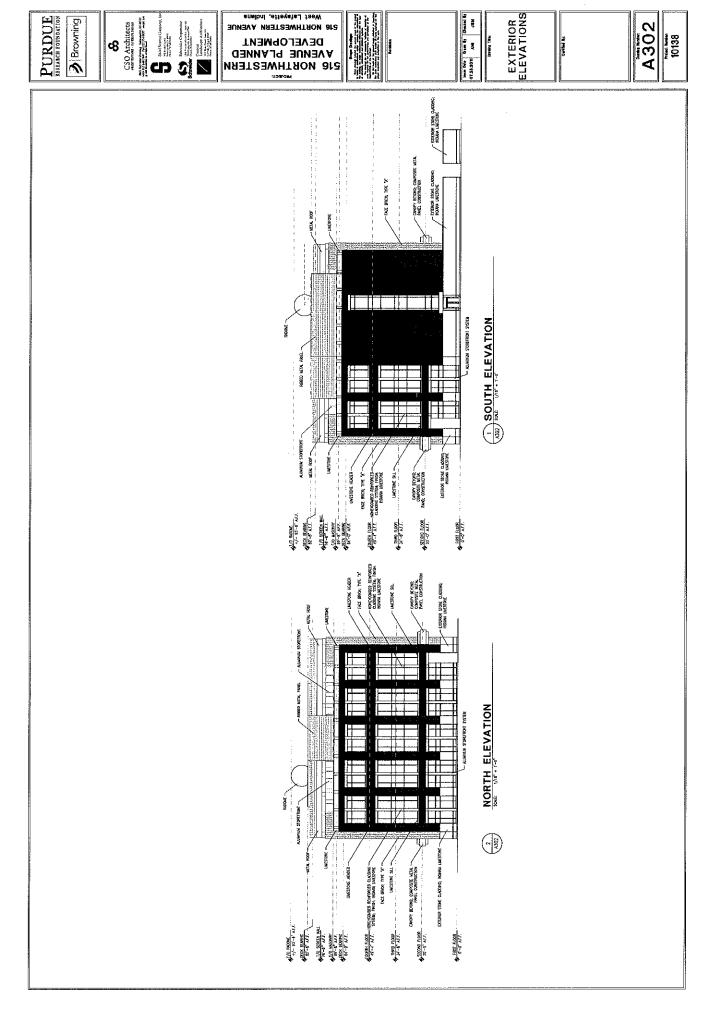
- 6. Recordation of the alley vacation shall be completed prior to Final Detailed Plan approval and recordation.
- 7. A traffic maintenance plan shall be submitted with the Final Detailed Plans, subject to the approval of the Administrative Officer of the City of West Lafayette.

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